

TOP BILLING SPORTS NETWORK



Sponsor our 2015 Clark County HS football coverage

Top Billing Sports — Giving Clark County football top billing in 2015.

Clark County high school football returns to Top Billing Sports this fall. TopBillingSports.com will provide the best coverage of high school football this season through our game reports, news features, pictures, videos, and audio interviews with area coaches and players. We invite you to help us produce our coverage.

Top Billing Sports reaches over 200,000 people annually. We have an audience that is passionate about high school sports and wants to read about area teams. We serve the greater Springfield and Dayton area by providing news, information and stories about area high school athletics.

The screenshot shows the website's navigation menu with links for HOME, HIGH SCHOOL SPORTS, LOCAL SPORTS, REGIONAL SPORTS, RADIO STREAMING, ABOUT US, and CONTACT US. A banner for FRANK & OAK shoes is displayed, featuring three pairs of shoes and a 'SHOP NOW' button. Below the banner is a secondary navigation menu with links for THE WRITERS, FEATURES, RADIO STREAMING, AUDIO, VIDEOS, PHOTOS, OPINION, PLAYER OF THE MONTH, and LINKS. The main content area features a 'FEATURED ARTICLE' section with a photo of a football player in a white jersey with 'MSEH' and the number '43' on it, holding a football. The article title is 'Ten area players in football all-star game on Friday' by Bryant Billing, dated June 11, 2015. To the right of the article is a 'TOP BILLING SPORTS NEWSLETTER' sign-up form with fields for First Name, Last Name, and E-Mail Address, and a 'GO' button. Below the form are social media icons for email, Facebook, Instagram, RSS, Twitter, and YouTube. At the bottom right is a search bar with the text 'Search the site ...'.

MORE INFO ON BACK >>>

[Click here for example of advertising package.](#)

2015 Clark County HS Football Coverage Advertising Rates



Top Billing Sports is offering businesses the chance to sponsor our coverage of Clark County area high school football. You'll get great value out of your advertising dollars if you sponsor high school sports coverage on Top Billing Sports. Advertising on Top Billing Sports is a cost-effective way to reach our Springfield-area readers.

If you sponsor our coverage, you will help us promote and communicate information about area high school sports to our audience and get wide online exposure for your business through advertisements on our articles and radio shows.

The basic sponsorship package includes a banner-size advertisement placed with 10 different football-related articles over the course of the season, five placements of a 15-second audio commercial with a football article, and 25 commercials on our Clark County Coaches Show, which airs on Monday nights on our online streaming radio station. Our premium sponsorship package also includes a 15-second video commercial before or during one of our Top Billing Sports Network videos.

[Click here to view an example of advertising within a news article on Top Billing Sports.](#)

Basic Sponsorship \$300

What you get:

- Ten banner size (approx. 750x150 pixel) advertisements on ten different high school football-related articles.
- Five placements of a 15-second audio commercial within high school football-related articles.
- Twenty-five 30-second audio commercials on Clark County Coaches Show on Top Billing Sports Network.
- In total, your business would be spotlighted at least **40** times in the course of football season, with advertisements in two different media forms (graphic and audio).

Premium Sponsorship \$450

What you get:

- Fifteen banner size (approx. 750x150 pixel) advertisements on 15 different high school football-related articles.
- Eight placements of a 15-second audio commercial within high school football-related articles.
- Thirty 30-second audio commercials on Clark County Coaches Show on Top Billing Sports Network.
- Twelve 15-second video commercials before or during highlight videos or interview videos
- In total, your business would be spotlighted at least **65** times in the course of football season, with advertisements in three different media forms (graphic, audio and video).

Example Interview Video



Example Highlight Video



Example Two-on-One Video

